

# PETER FIDUCCIA

Peter Fiduccia is a multi-talented communicator. He is a host, producer, writer, lecturer, and consultant. He holds a Bachelor of Science degree in Business Management from AIC in Springfield, Massachusetts.

As a television personality, Peter has been the host of the popular Woods N' Water TV Series since 1984. The series will be televised on the Sportsman Channel during the first quarter 2010. Peter has captured several industry awards for producing Woods N Waters including accolades from OWAA and NYSOWA and has received awards from SIVA, CAPE and Telly.

Peter is the Executive Publisher of Woods N' Water Press, Inc. and former Editor-in-Chief of the Outdoorsman's Edge book club.. For 18 years, he was the Consulting Editor of Whitetail Hunting Strategies magazine. Peter has penned magazine articles in a majority of publications including *Field & Stream*, *Deer & Deer Hunting*, *Outdoor Life*, *Sports Afield*, *Peterson's*, *Bowhunter*, *Hudson Valley Magazine* and numerous other publications.

As an author, Peter has written several books including the highly successful title, Whitetail Strategies, which has sold over 125,000 copies; 101 Deer Hunting Tips; Whitetail Strategies Vol. II, and his latest book Whitetail Strategies: The Ultimate Guide. He has also co-authored The Quotable Hunter, North America's Greatest Whitetail Hunting Lodges and Outfitters and 25 Woodworking Projects for Outdoorsmen. The fall of 2009 will be the release date for his next titles, DIY Projects for Bowhunters and Peter Fiduccia's Whitetail Tactics. Peter also writes a nationally syndicated outdoor newspaper column for Journal America. His journalism achievements include numerous Outdoor Writers Association of America Excellence-in-Craft awards.

Peter is also a seasoned video producer with an impressive client list. He provides production services for The Outdoor Channel's *Circle of Honor* series, has produced a series of outdoor consumer videos for Bookspan's *Outdoorsman's Edge* book club, Krause Publication's *Trapper* magazine and a branded series for *Sports Afield*.

A dynamic speaker, Peter is highly sought after on the outdoor show lecture circuit as a recognized authority on hunting white-tailed deer. His seminars on tactics and quality deer management are extremely popular because he combines the right amount of information with an entertaining delivery. A superb communicator, Peter bonds with audiences not as a tutor, but as a peer. He is readily accepted by sportsmen and women throughout North America as one of the nation's top white-tailed deer gurus — an acknowledgement he values and appreciates.